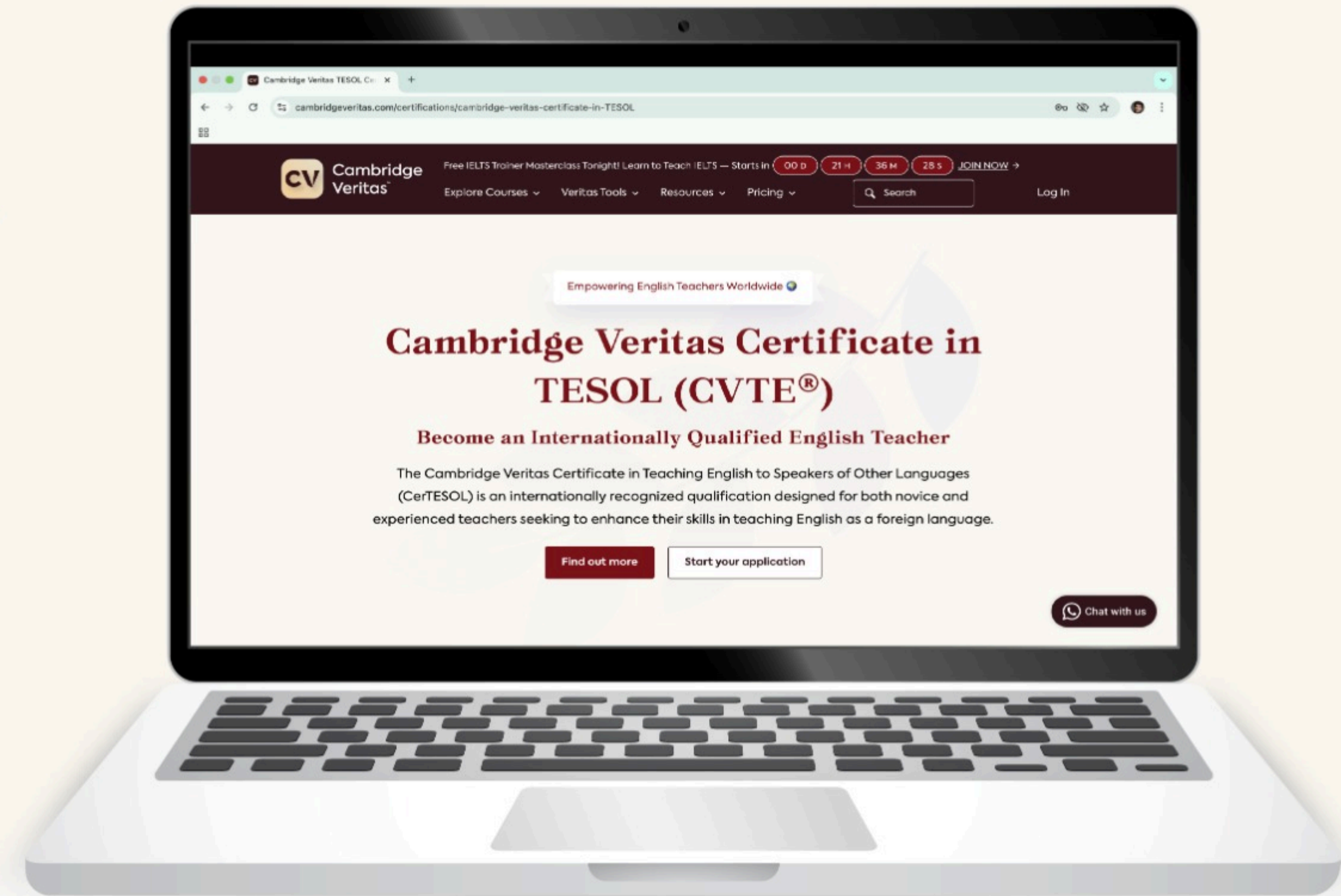


# Welcome!

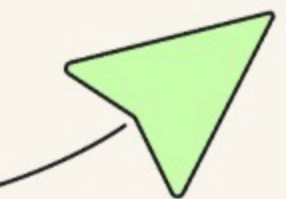
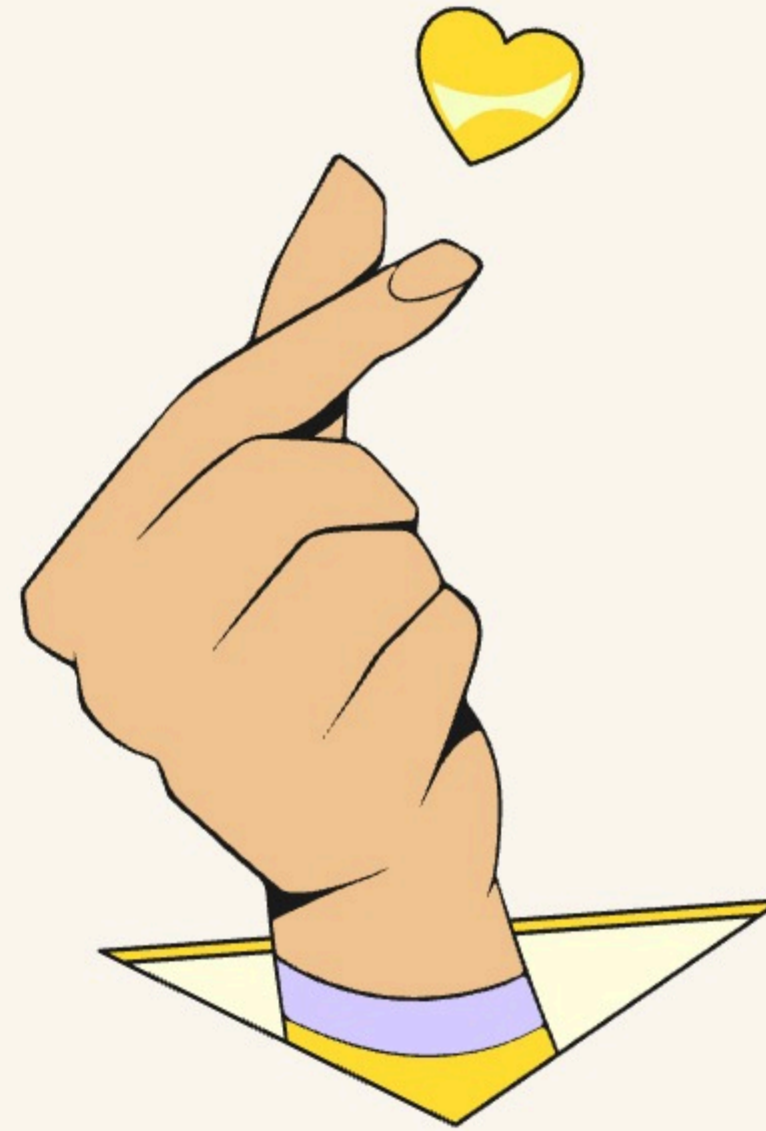
## to Cambridge Veritas Webinar

### Should You Do the certTESOL at Cambridge Veritas? Let's Talk Honestly

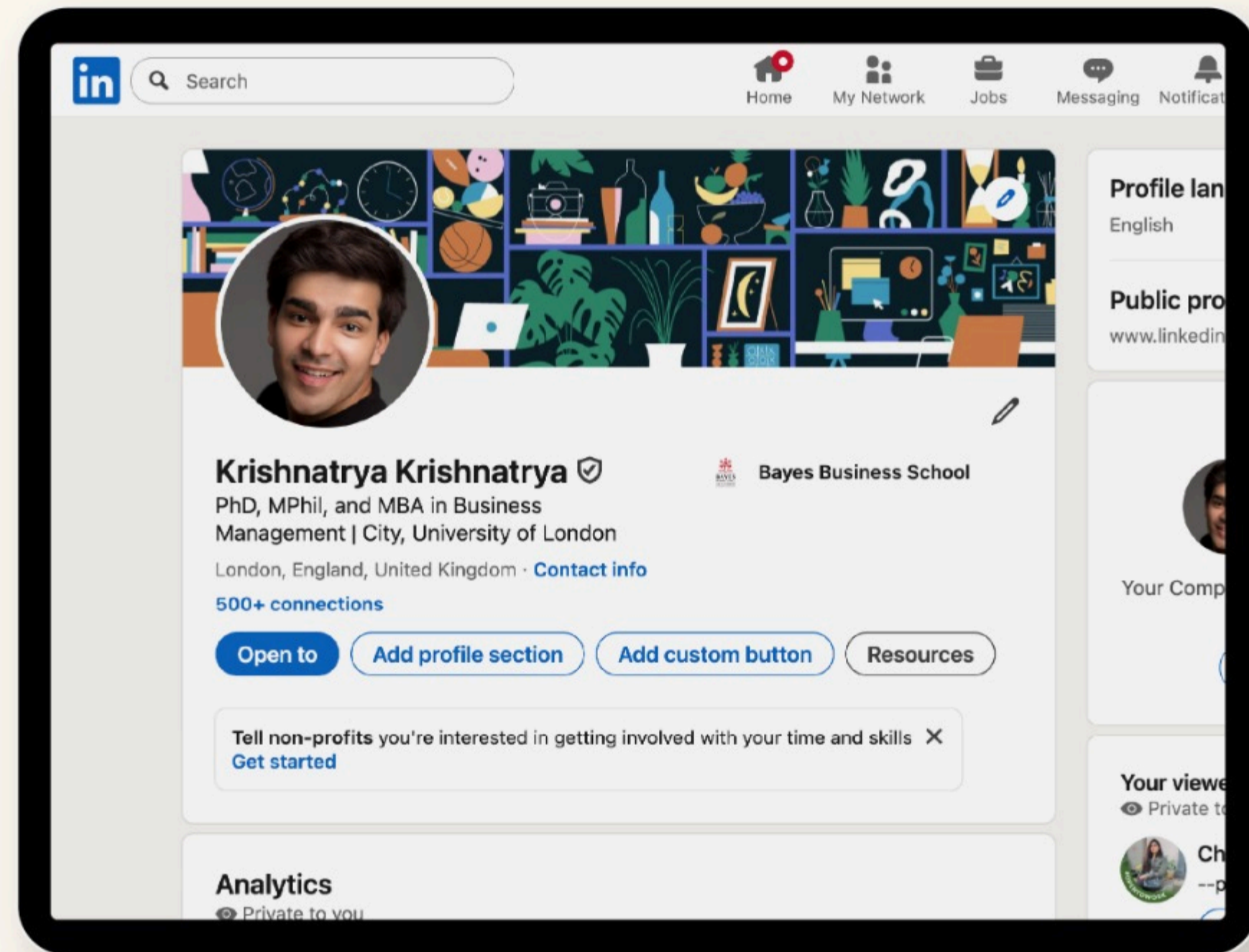
- 1 Meet your trainer (Krish)
- 2 Understand the certTESOL course clearly
- 3 Know what to expect – structure, workload, outcomes
- 4 See how internship + specialisation work
- 5 Hear real success stories
- 6 Get honest answers to your questions
- 7 Learn about the limited-time bonus offer



- **not a sales pitch**
- **help**
- **bonus offer**  
**(₹29,999 value)**
- **interaction**  
**(chat/questions)**



# WHO AM I



Let's Connect

# MY STORY AS A TRAINER



- 19 YO, TA
- TESOL, CANADA
- CELTA, POLAND
- INDIA 2016
- BRITISH COUNCIL
- IELTS EXAMINER
- LONDON, 2020
- BAYES BUSINESS SCHOOL, LECTURER
- CAMBRIDGE VERITAS

# What certTESOL really is — and what it's not



Read each sentence. Decide if it's **True** or **False**.

1. certTESOL is only for people who already have teaching experience. **F**
2. certTESOL is a weekend crash course in English teaching. **F**
3. certTESOL includes live teaching practice with real learners. **T**
4. certTESOL is just about grammar rules and language theory. **F**
5. certTESOL is recognized only in India. **F**
6. certTESOL teaches you how to plan lessons and manage classrooms. **T**
7. certTESOL doesn't help with international job opportunities. **F**
8. certTESOL is a Level 5 qualification, similar to other top global TESOL programs. **T**
9. certTESOL is 100% theory and has no practical application. **F**
10. certTESOL can help you become a more confident and employable English teacher. **T**

GVPPF  
LSRW

**F** **F** **T** **F** **F** **T** **F** **T** **F** **T**

**NQF**  
**=**  
**L5**

# Breakdown of modules- Which Module Covers What?



Kahoot / Miro / AI ✓  
ChatGPT ✓

Match each **component (A–J)** to the correct **course section (1–5)**.  
Some sections may match more than one component.

## Sections (1–5):

- **Induction** – Learners, teachers, and the teaching & learning context **1**
- **Week 1** – Language analysis and awareness **2**
- **Week 2** – Language skills: listening, reading, speaking, and writing **3**
- **Week 3** – Planning and resources for different teaching contexts **4**
- **Week 4** – Developing teaching skills and professionalism **5**
- **Week 5 & 6** – Specialisation: IELTS or Voice & Accent **6**
- **Week 8 onwards** – Internship: Real Teaching Practice **7**

## Components (A–N):

- A. Teaching with limited resources **4**
- B. Teaching pronunciation (stress, rhythm, intonation) **2**
- C. Teaching young learners and teens **5**
- D. Understanding learners as individuals **1**
- E. Planning beyond a single lesson **4**
- F. Developing professionalism and preparing for the workplace **5**
- G. Teaching vocabulary in context **2**
- H. Focus on integrated skills (reading, listening, writing, speaking) **3**
- I. Using technology for English language teaching **4**
- J. Grammar: presenting meaning and checking understanding **2**
- K. Delivering real lessons to students in a classroom environment **7**
- L. Managing teaching schedules and administrative responsibilities **7**
- M. Training in IELTS or Voice & Accent specialisation **6**
- N. Understanding training needs in test prep or corporate English contexts **6/7**

Phonology  
→ CCQ

# TESOL Reality Check Quiz!

“How much do you really know about the TESOL journey you’re about to take?” Choose the best answer for each of the following questions.

How long is the Cambridge Veritas CertTESOL course, and what is the time expectation?

- A. 3 weeks, self-paced, with no deadlines
- B. 1 month, 100% online videos, no live sessions
- C. 3 months, including live training, assignments, and real teaching practice
- D. However long you like – there’s no structure!

✓ **Correct Answer: C**

The CertTESOL is a **structured, 3-month** course with live sessions, active participation, and weekend teaching practice. This isn’t a binge-watch course — it’s a transformation journey.

track  
assig.  
FDBK

My Veritas

AI PDF

Att.  
6 mon - 1 year.

# 🎯 TESOL Reality Check Quiz!

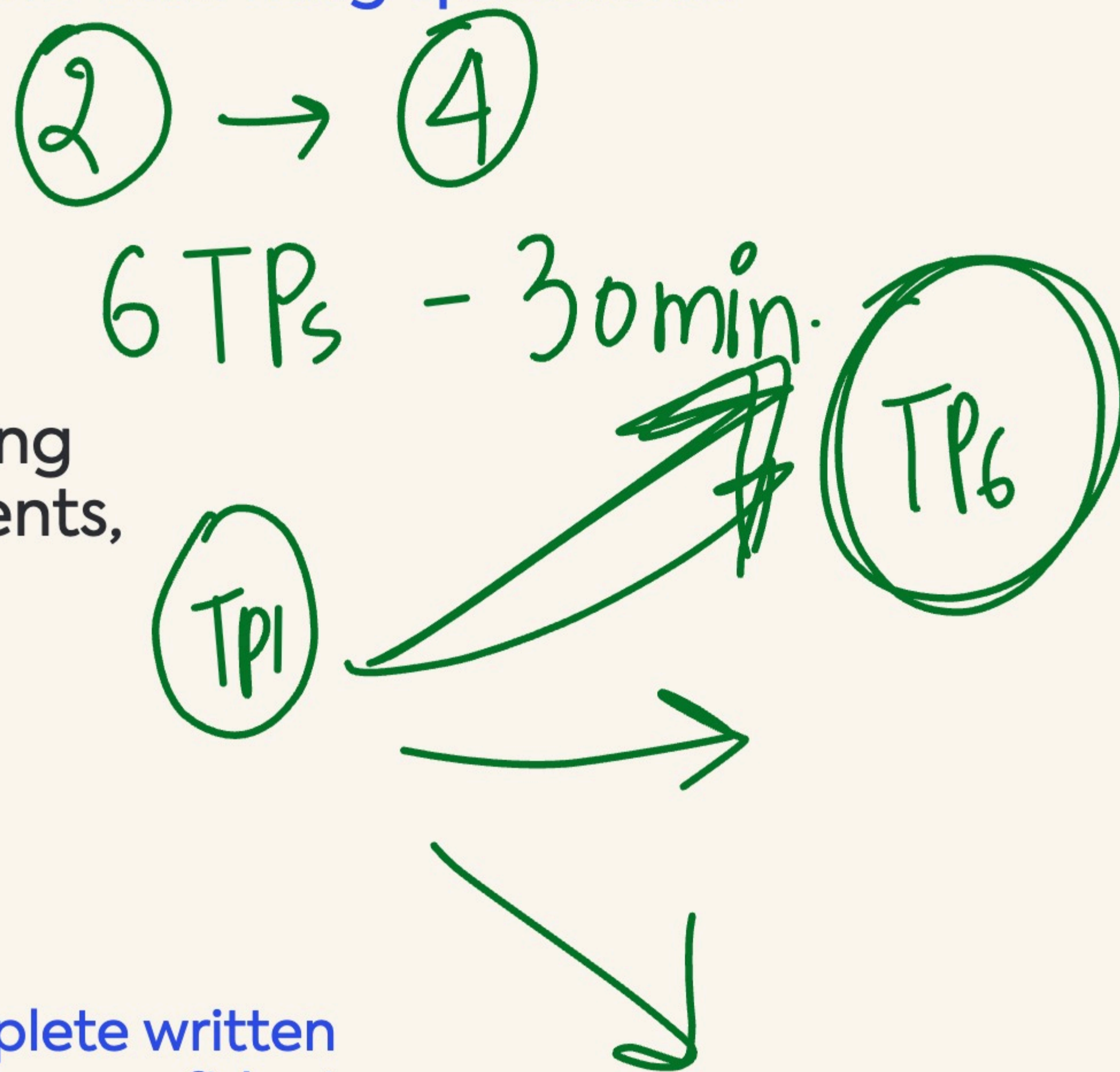
“How much do you really know about the TESOL journey you’re about to take?” Choose the best answer for each of the following questions.

Which of the following best describes the assessment style in the CertTESOL program?

- A. Multiple choice quizzes and a final test
- B. AI-generated feedback and automated grading
- C. Observed teaching practice, written assignments, and real-time trainer feedback
- D. Just submit a one-time project

✅ **Correct Answer: C**

You’ll teach real learners, get assessed by trainers, complete written assignments, and reflect deeply. This is about becoming a confident, employable teacher — not just passing a quiz.



# **TESOL Reality Check Quiz!**

“How much do you really know about the TESOL journey you’re about to take?” Choose the best answer for each of the following questions.

**How is Cambridge Veritas CertTESOL different from typical online TEFL certificates?**

- A. It focuses only on grammar rules
- B. It’s short, cheap, and easy to complete
- C. It includes live practice, industry specialisation, and international standards
- D. It’s only for native English speakers

 **Correct Answer: C**

Unlike quick-fix TEFLs, this program includes **real training, specialisations like IELTS and Voice & Accent**, and is **Cambridge Veritas-accredited** — giving you real recognition.

# TESOL Reality Check Quiz!

“How much do you really know about the TESOL journey you’re about to take?” Choose the best answer for each of the following questions.

**Which of the following best represents the credibility of Cambridge Veritas?**

- A. It’s a new startup trying something new
- B. It’s a hobby community for teachers
- C. It’s an internationally recognised institute offering internationally-aligned qualifications and a career-focused trainer platform
- D. It’s mostly about English grammar fun facts

 **Correct Answer: C**

Cambridge Veritas is **globally respected**, with **Level 5-equivalent credentials**, government-backed digital badges, and ties to **real international schools, universities, and MNCs** — not just theory.

# Internship + Specialisation Pathways

Where you'll *apply* what you learn

Real classroom teaching practice

How your specialisation (IELTS, Voice & Accent, Young Learners, etc.) prepares you for real job roles

₹29,999 Off

CVTESOL + IELTS TTT  
★ (8p) ✓

10th July

Sponsored★

TP:	Trainee Name: ✓	Date: ✓
	Tutor Name:	
Area:	Tutor's overall comments	Action points
Your TP preparation and planning	✓	✓
Your teaching practice	✓	✓
Overall Comments		
1 2 3 4 5 6		
Lesson for this stage of the course was:		
BELOW STANDARD	AT STANDARD	ABOVE STANDARD
Signature of TP Tutor: _____ Signature of Trainee: _____		
Date: _____ Date: _____		

## Where you'll apply what you learn

Teacher		Observer	
Lesson date/time		Class name	
Classroom		No. of students	

Course and lesson planning

Classroom management

Use of resources and materials

Subject knowledge

Understanding of learners

Overall

Action points

### A five-stage model for feedback discussions

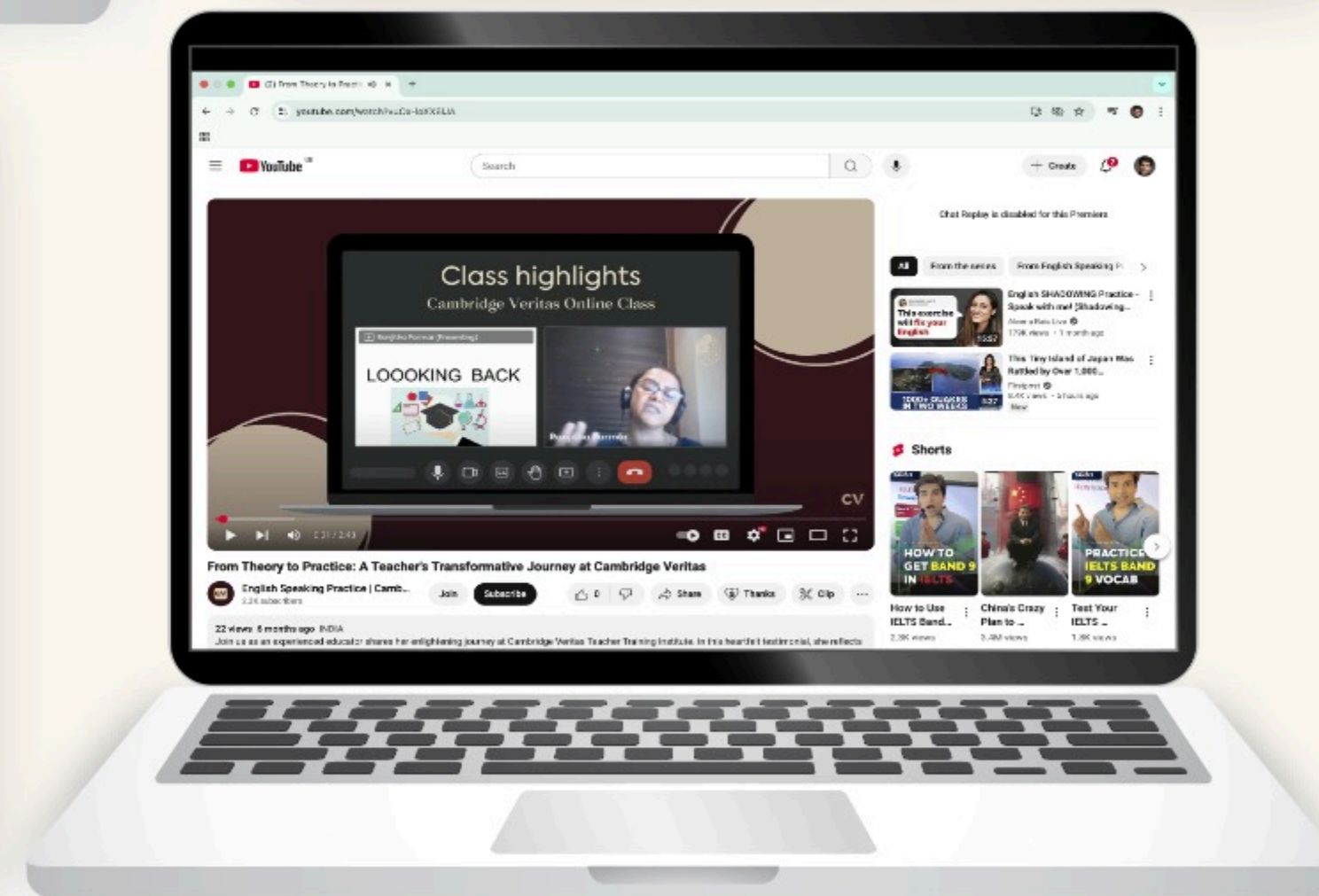
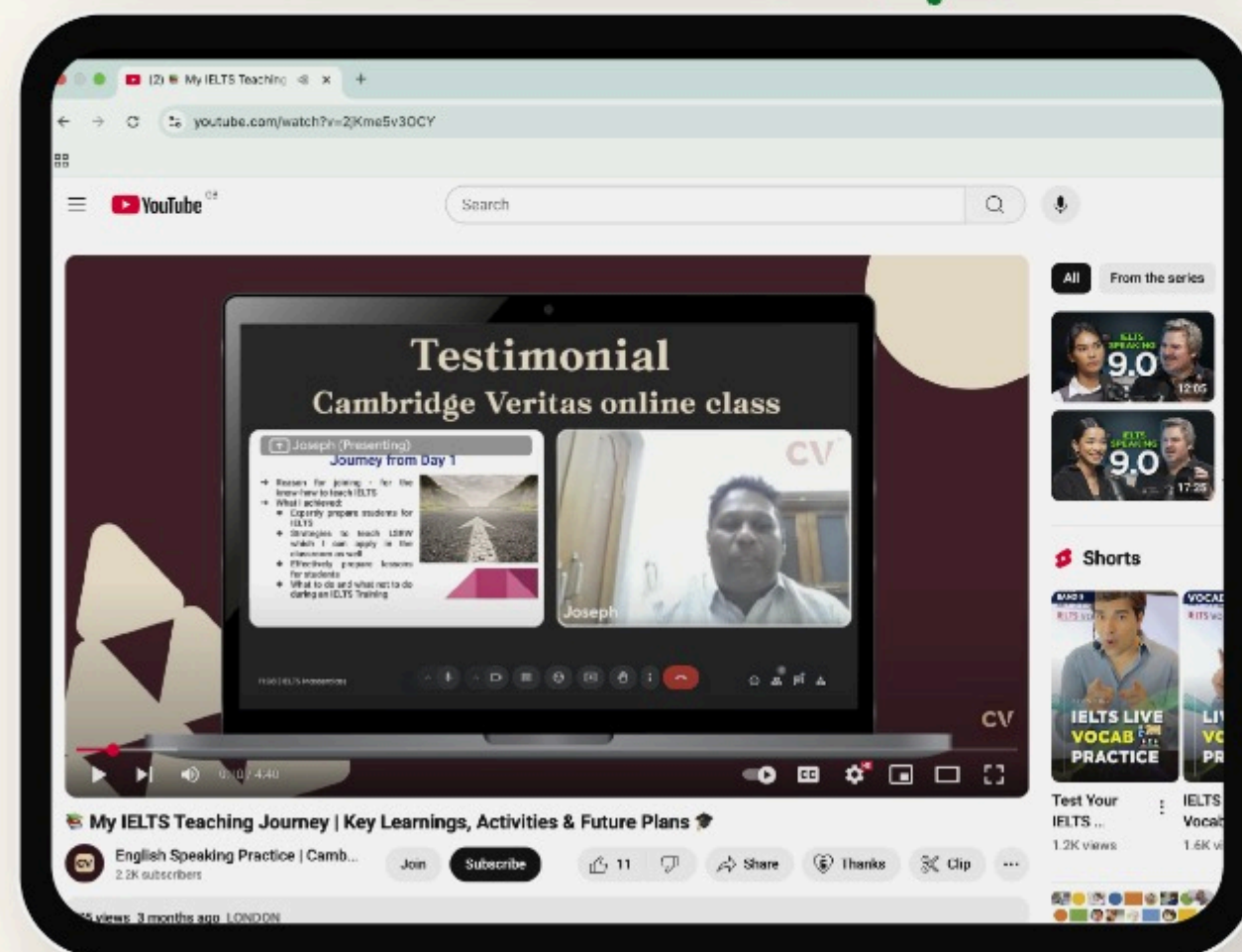
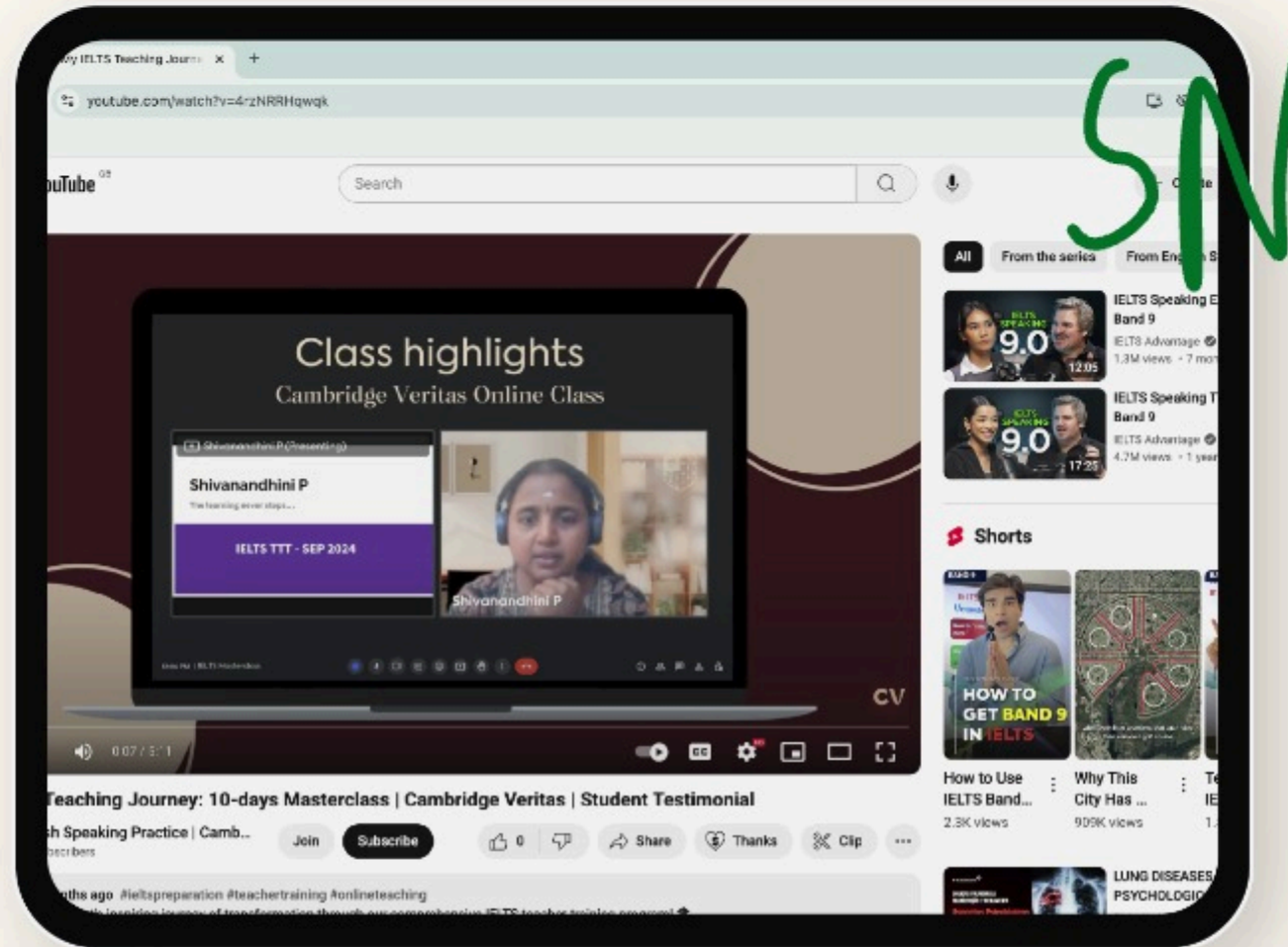
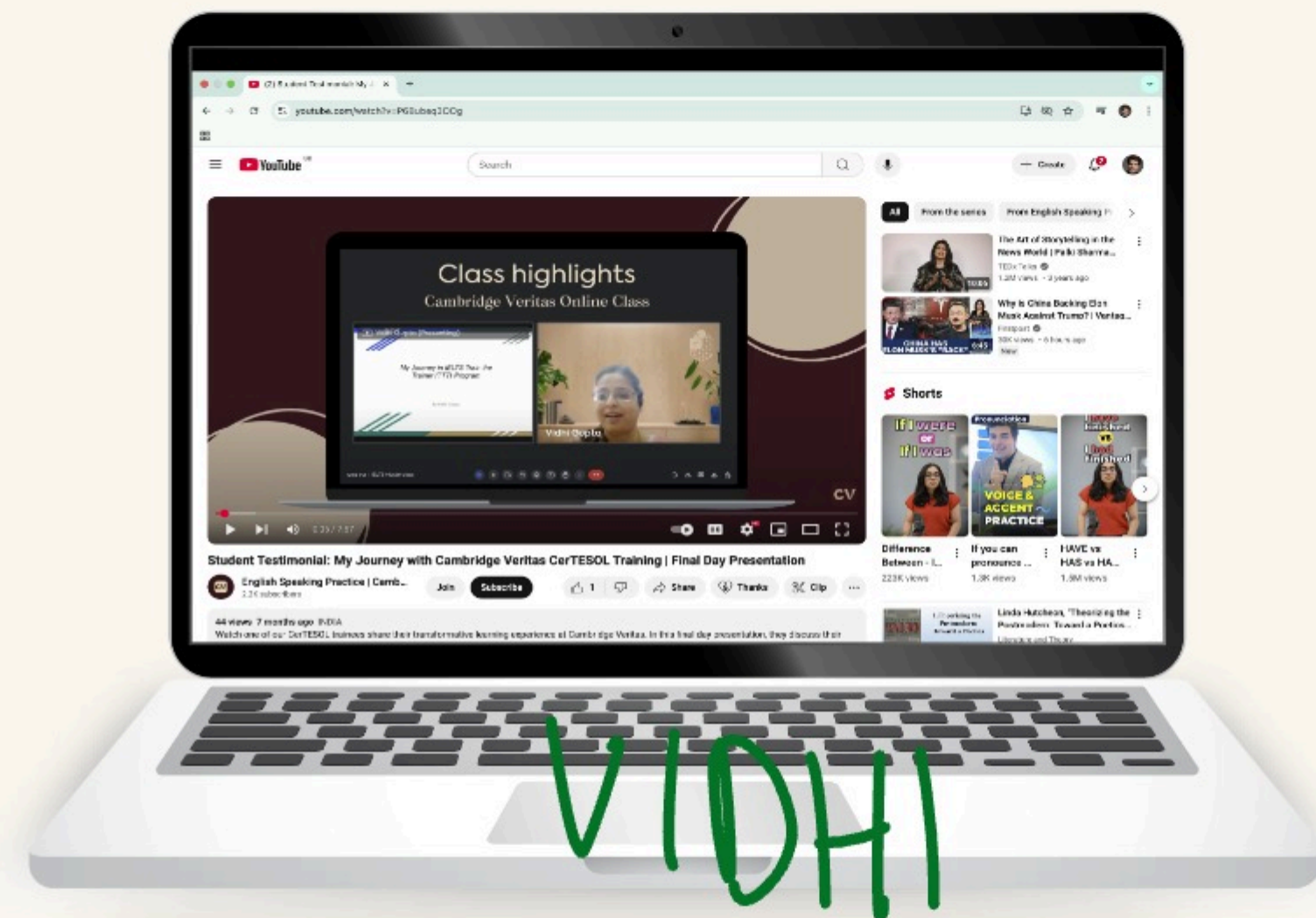
Once the discussion is underway, we use a five-stage model to structure our feedback conversations, as shown in [Table 8.2](#).

Table 8.2: Five-stage model for feedback discussions

<b>Stage 1</b>	What happened in the lesson	It's important to begin the discussion by establishing a common understanding of events in the lesson.
<b>Stage 2</b>	Whether aims were achieved	The question here is 'How successful was the lesson in terms of the objectives set by the teacher?' The teacher should be able to answer this.
<b>Stage 3</b>	What the teacher might do differently	This is a hypothetical discussion, but an opportunity for the teacher to demonstrate that they are aware of the areas they can improve.
<b>Stage 4</b>	How the teacher will follow up on this lesson	This part of the conversation is grounded in reality – however successful the lesson was, the teacher needs to consolidate the learning that took place and remedy any gaps.
<b>Stage 5</b>	What the teacher has learned	Here we see how well the teacher is able to reflect and use reflection to guide future professional learning.

# Success Stories + What Happens After

- *Where are they now?*
- *Support after the course (alumni, placements, etc.)*



**Live Q&A – Ask  
Me Anything**



# Recap

1. Not all certificates are equal — **most online TESOLs are PDFs with zero training. This isn't one of them.**
2. You saw the real workload, the live teaching, the feedback, and the **professional standards that scare off unserious people.**
3. You understood what **real credibility** feels like — Cambridge Veritas is for those who want careers, not just a certificate.
4. If this felt intense, **good** — because **great teachers aren't made in a weekend.**



# Reminder

If you enrol before the  
upcoming 10th, you get your  
**₹29,999 specialisation for  
FREE**

**Book your seat**

*with INR 29999*